

LET'S FIND YOUR 10%

Cairns businesses have untapped profit potential. Preventable productivity leaks are limiting their earnings and profit right now.

The Australian economy is **losing \$305 billion** through preventable **productivity leaks** every year.

By becoming just **10% better** at getting the most out of their existing assets, Cairns businesses can **increase sales** in the local economy by **\$1.2 billion every year**.

People Strong 10% Productivity ACTION PLAN

Optimise the potential of your business



The People Strong 10% Productivity Action Plan will find the profit and productivity leaks in your business and provide simple actions for you to make more of a return on the assets and resources you already have.